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# AMANDA GIBBON

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AGIBBON@LIVE.COM



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LINKEDIN.COM/IN/AMANDAGIBBON

AMANDAGIBBON.COM

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## SKILLS

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HTML & CSS, Bootstrap, JQuery  
Photoshop, InDesign, Illustrator  
Skilled in C++, SQL, PHP, and JavaScript

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## EDUCATION

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**Bachelor of Science, Cum Laude**  
Linfield College

Majors: Computer Science & Electronic  
Arts, Minor: Mathematics

GPA: 3.75

Dean's List 2012 & 2015

2013 Oregon Site Champion,  
International Collegiate Programming  
Contest

2012-2015 Varsity collegiate pole vaulter  
and three-time Northwest Conference  
Scholar Athlete

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## EXPERIENCE

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### **WEB DESIGN SPECIALIST I** / Insight Global at CDK Global

July 2016-Present (Contract)

Migrated content from over 100 Lexus, Cadillac, and Chevrolet dealership websites to CDK's new content management platform.

Designed, optimized, and recreated pages for new responsive platform with mobile in mind. The re-designs increased web traffic and visitor conversion rates.

Selected to provide individual and group training on the new platform and migration process; and to help with the UAT process for Chevrolet designs.

Understood and applied new branding guidelines to Cadillac websites.

QAed new websites, reported bugs, and documented process.

Created content using Photoshop while updating GM dealership websites including over 100 web graphics in a two-week period for over 40 sites.

Installed 3rd party code on hundreds of websites using AutoHotkey and JavaScript.

### **CREATIVE DIRECTOR** / Associated Students of Linfield College

August 2013-May 2015

Created fliers and posters advertising campus events and club activities using Adobe Creative Suite. Designed Linfield's 2014 Homecoming t-shirt.

### **EDUCATIONAL MEDIA SERVICES** / Nicholson Library, Linfield College

August 2012-May 2015

Helped professors troubleshoot technical difficulties and provided educational electronic equipment support in classrooms.

Provided customer service to patrons while fulfilling basic library duties

Assisted students in the library media lab on both Windows and Mac platforms

### **COMPUTER SCIENCE TEACHING ASSISTANT** / Linfield College

August 2013-May 2014

Taught and tutored introductory Java and JavaScript, including functions, object oriented programming, and data structures. Lead bi-weekly workshops helping students reinforce programming concepts and assisted with their assignments.

### **FREELANCE**

**GetBehindtheCurtain.org, 2014** / Designed and developed a website that was critical for the success of the book using HTML, CSS, and JQuery.

**DanaGibbon.com, 2015** / Developed a curriculum vitae website for a graduate student utilizing Bootstrap.

**ExpressionsInStone.com, 2012** / Web developer and graphic designer for an online jewelry store. Created the store utilizing ZenCart, SQL, HTML, CSS, JQuery, and JavaScript. Designed logo and branding. Product photographer for over 100 pieces. (no longer active)

**Photography:** Senior photographs, family portraits, engagement photos, graduation events, SVP Fast Pitch picnic, concerts, CD cover, and product photography.

Linfield Football (with press pass), cross country, and track and field. Photos published in the Linfield Review and on teams' social media. Pacific Lutheran Lacrosse.